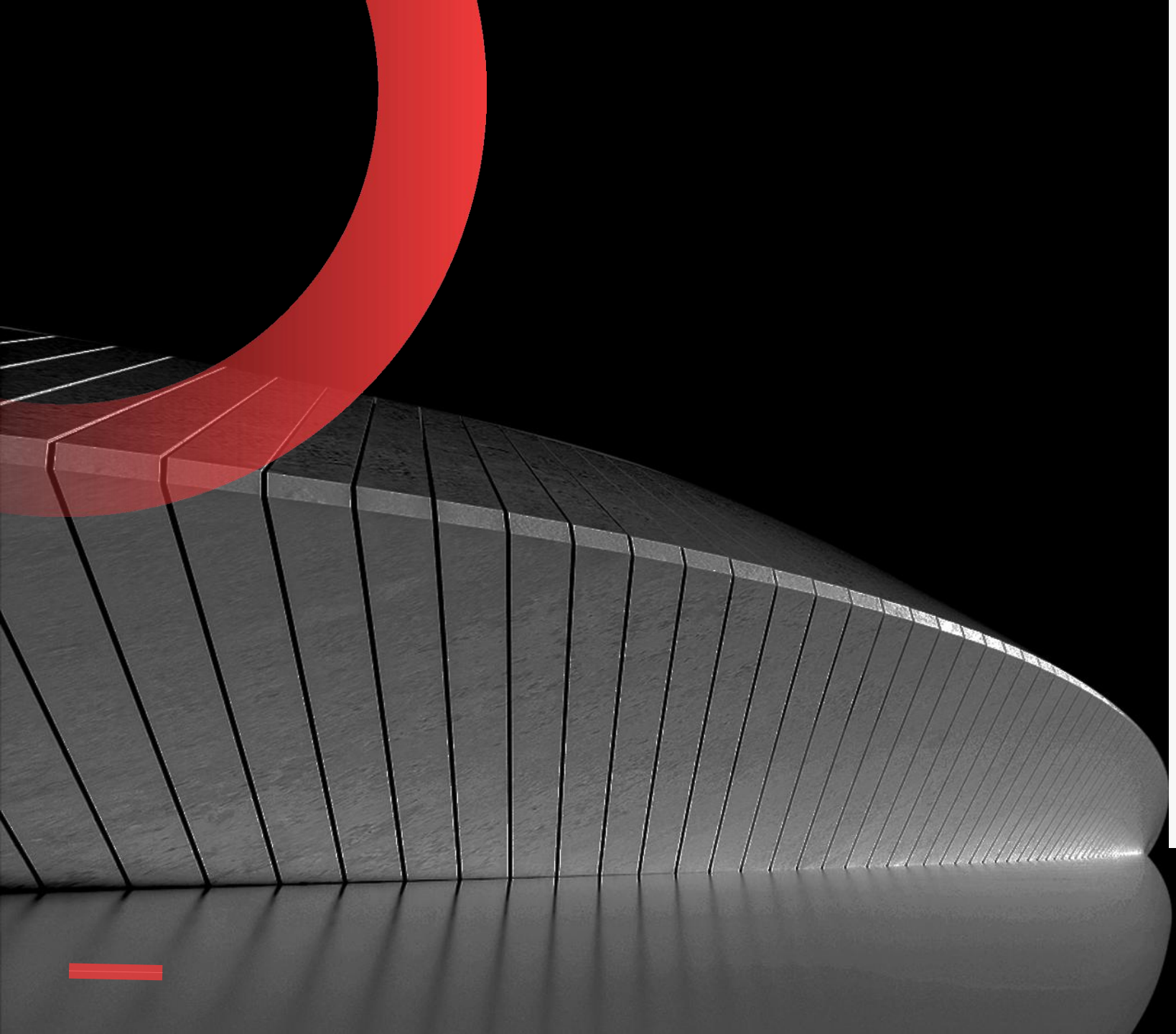


BoJo Lighting

LED Lighting

Visual Solutions Provider
Provider of LED Lighting Visual Solutions

Shanghai BoJo Lighting Technology Co., Ltd.

Light: Beyond Illumination

Lighting is no longer just about brightening a space. It is an art form that communication and culture, eelvtaes style, and avsraest saot ountoinsion a brand.

Lighting is no longer just about brightening a space. It is an art form that communicates emotion eplutiones ont a brand. We believe every beams of light t has the unique spirit, comvcveouin *with spaces,* spaces, with reebitating with heart, and painting life's povesty in light and shadow.

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01 About BoJo

Company Profile & Three Core Business Segments

02 About Our Collaboration

Service Process & Design Standards

03 Case Studies

Chain Retail · Dining · Supermarkets

01

About BoJo



Rooted in space and blending light with shadow, we deliver comfortable, stylish commercial visual environments.

2016 • Brand Launch

Since 2016, we have focused on commercial-space visuals, covering design, supporting-product supply, development, consulting and services.

Specialist in Commercial Visuals

Beyond lighting, we focus on the overall visual expression of commercial spaces, merging light and space to deliver experiences with both aesthetic and commercial value.

One-Stop Solution Provider

We provide end-to-end service from lighting planning, technical support and consulting to product supply, delivering tailored lighting-environment solutions for commercial spaces.

01

About BoJo / Our Vision

More Than Luminaires: Full-Scope Lighting Solutions

Light Consultancy

For owners with an in-house team: concept review, selection advice, simulation verification and drawing review, to safeguard lighting quality and keep the scheme on track.

Design Service

End-to-end lighting design from concept and development to construction drawings. Standardized DIALux simulation reports, precise luminaire layouts and detailed selection lists, matching design intent with functional needs.

Product Supply

Relying on a mature supply chain, we provide high-quality LED luminaires, plus installation and commissioning technical support, to ensure products deliver the intended design effect.

02

About Our Collaboration

More than supply: deep involvement across the project lifecycle.

01

Lighting Scheme Design

Client Liaison
Needs Research
Scheme Review
Single-Store Proposal

02

Luminaire Supply

Confirm Selection
Schedule Installation
Custom Production
On-Time Supply

03

Single-Store Testing

Build & Acceptance
Illuminance Testing
Report Issued
Effect Evaluation

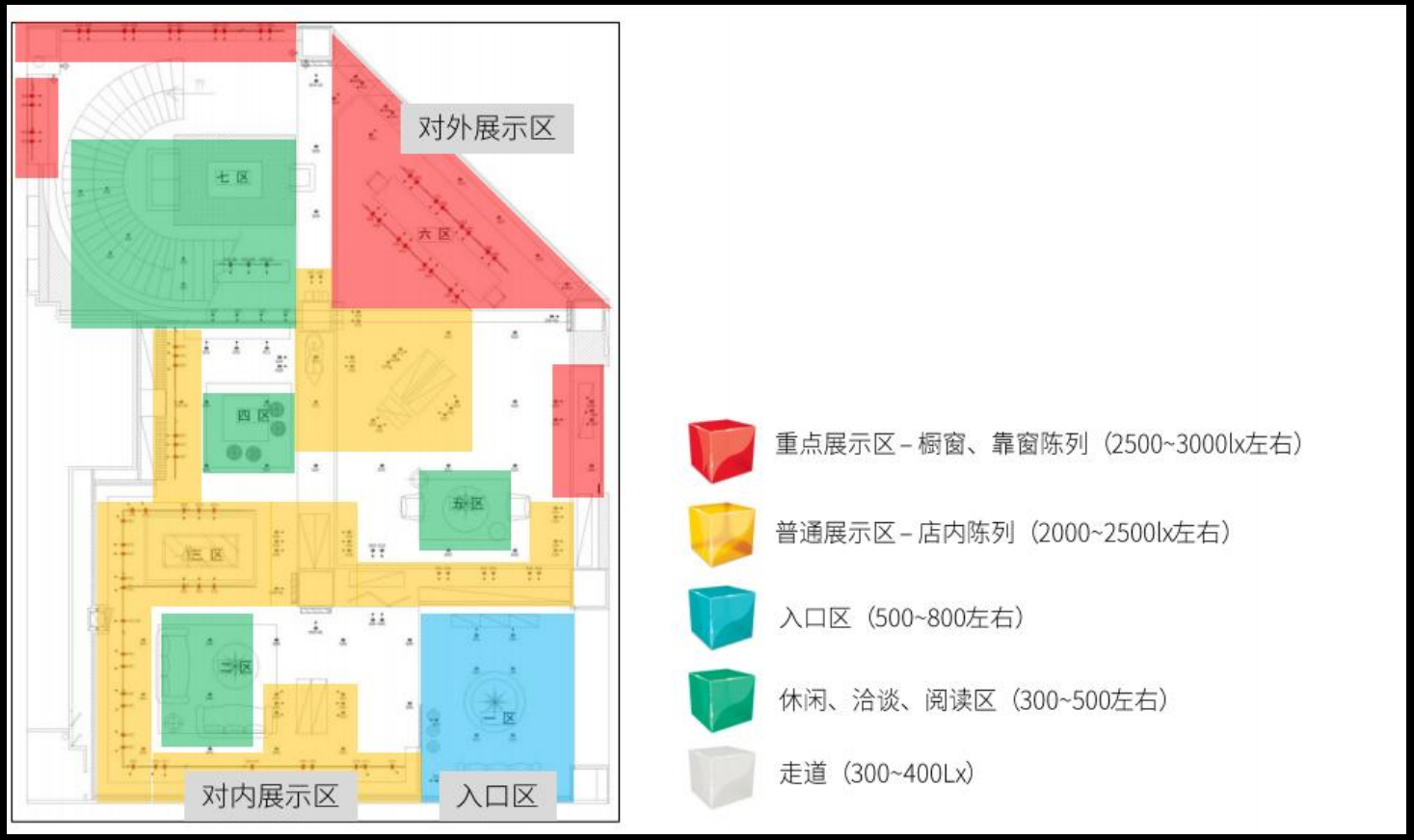
04

Standards / Bulk Rollout

Refine 5–8 Stores
Set Lighting Standards
Installation Basis

Step 1: Lighting Scheme Design – 01

Action loop: starting with in-depth client liaison and needs research, refined through multiple rounds of scheme review to meet both application and effect requirements.

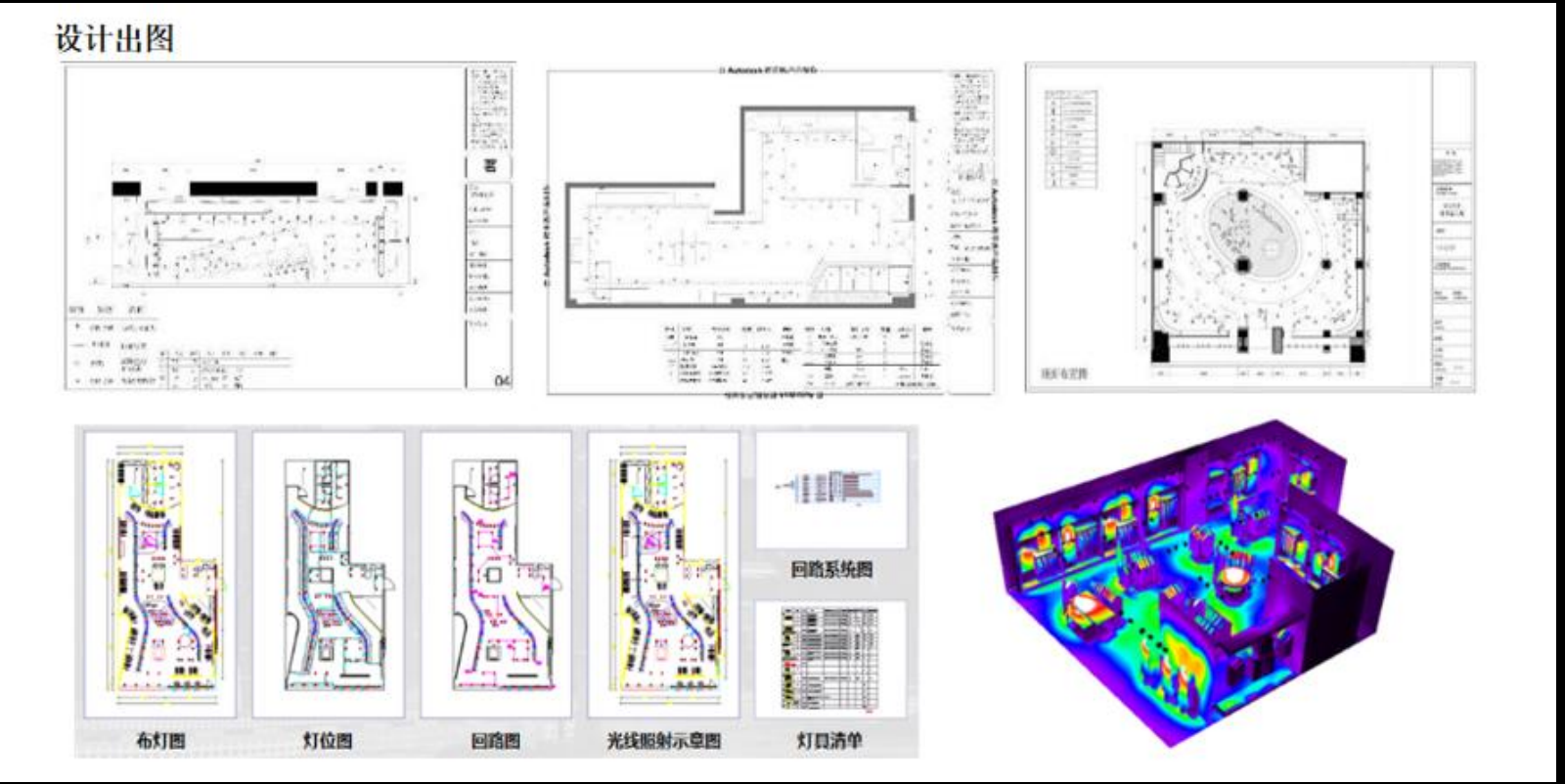


01. Spatial Lighting Planning

Set graded illuminance standards based on space functions, achieving refined lighting adaptation.

Step 1: Lighting Scheme Design – 02

Action loop: starting with in-depth client liaison and needs research, refined through multiple rounds of scheme review to meet both application and effect requirements.



02. Standardized Drawing Delivery

Standardized drawings: layouts, circuit diagrams, fixture location plans and luminaire lists, turning concepts into buildable engineering language for accurate construction.

Step 1: Lighting Scheme Design – 03

Action loop: starting with in-depth client liaison and needs research, refined through multiple rounds of scheme review to meet both application and effect requirements.



03. Lighting Environment Simulation

Professional simulation software previews illuminance distribution, layers and effects; false-color maps and renders are compared to avoid blind spots, balancing science and art.

Step 2: Luminaire Supply

Confirm Luminaire Selection
Match fixture type, color temperature and beam angle to space needs and style.

Schedule Installation
Coordinate with contractors on site access and install schedule for seamless progress.

Custom Production
Leveraging the supply chain, fixtures are produced to spec with strict quality control.

On-Time Logistics
Tracked logistics ensure luminaires arrive on time and in full, on site.

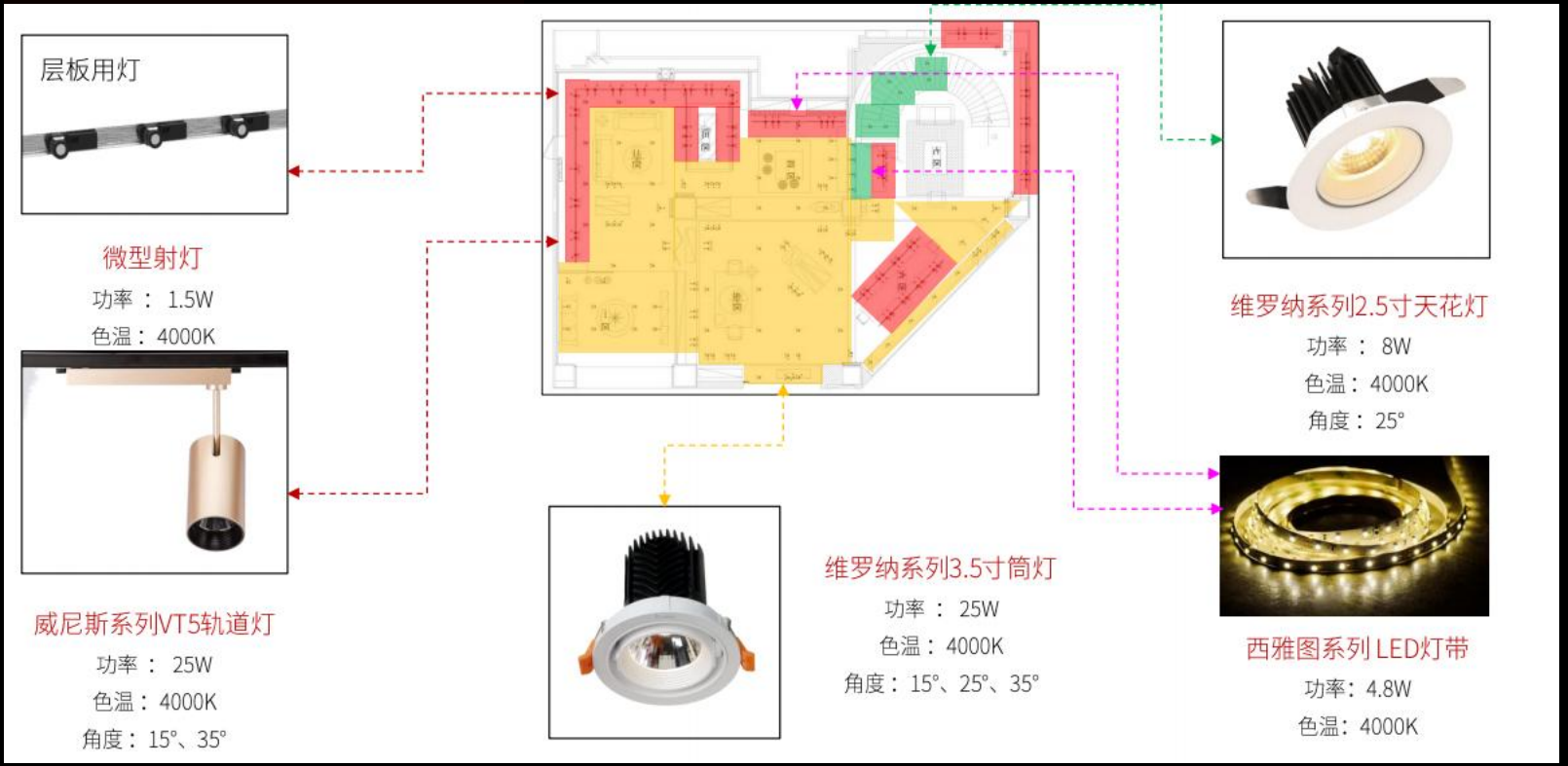
Step 2: Luminaire Supply – 01



01 Confirm Luminaire Selection

Define fixture style, color temperature, wattage and beam angle, standardizing fixtures per functional zone to match design requirements.

Step 2: Luminaire Supply – 02



02 Spatial Layout & Application

Plan views and fixture selections are mapped precisely to show where each fixture serves each zone, keeping the scheme consistent from drawing to site.

Step 3: Single-Store Testing – 01

Closed loop: on-site build check → fine-tuned scheme debugging → illuminance sampling at key points → dynamic visual adjustment → standardized acceptance report issued

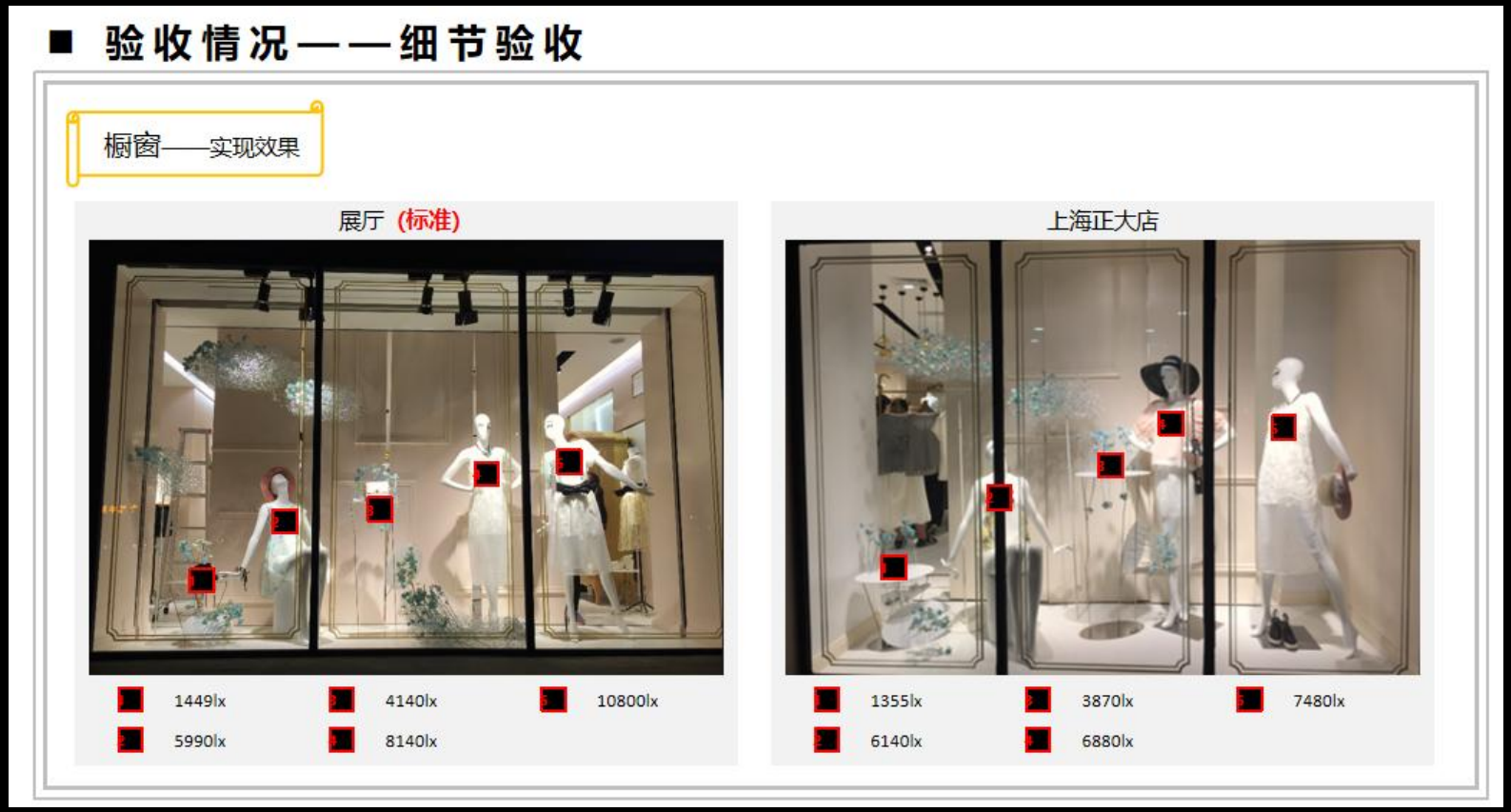


01 Final Visual Acceptance

Check fixture positions, angles and fixing methods against construction drawings, ensuring they match the design scheme.

Step 3: Single-Store Testing – 02

Closed loop: on-site build check → fine-tuned scheme debugging → illuminance sampling at key points → dynamic visual adjustment → standardized acceptance report issued



02 Measured Illuminance Testing

Multi-point sampling in key zones compares measured values against showroom standards and design expectations, quantifying lighting quality.

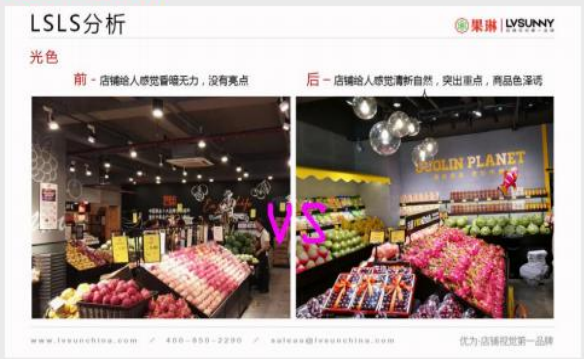
Step 3: Single-Store Testing – 03

Closed loop: on-site build check → fine-tuned scheme debugging → illuminance sampling at key points → dynamic visual adjustment → standardized acceptance report issued

现场验收

效果验收

改造前后效果对比



实现效果与预期效果对比



现场偏差分析及解决

由于现场因素造成的偏差——建立标准，进行培训



与预期效果不符造成的偏差——方案修正



03 Deviation Analysis & Optimization

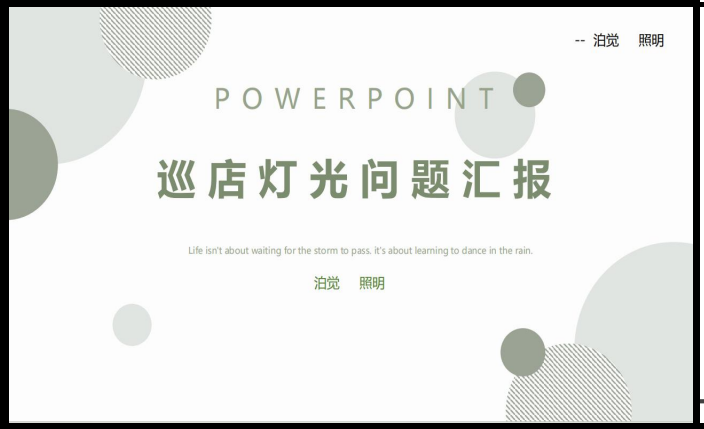
Analyze the root causes of gaps between actual and expected results, and propose targeted adjustments so every issue is closed out.

Step 3: Single-Store Testing – 04

Closed loop: on-site build check → fine-tuned scheme debugging → illuminance sampling at key points → dynamic visual adjustment → standardized acceptance report issued









04 Acceptance Report Issued

Compile all acceptance data, records and effect comparisons into a complete project acceptance report kept on file.

Step 4: Standards / Bulk Rollout

Standardized Full-Process Control

Construction, installation and process control follow the established standards, with unified acceptance criteria ensuring every on-site detail meets brand requirements.

Faithful Visual System Replication

Based on the standardized scheme, lighting layouts, light-shadow layers and ambiance are kept consistent across every new store, so brand visual assets stay reusable and transferable.

Core Value: Enabling Efficient Expansion

By establishing standards, the brand visual identity is replicated quickly, precisely and consistently, cutting cross-region and cross-team communication costs and safeguarding uniform, recognizable brand imagery that supports scaled, efficient expansion.

Step 4: Standards / Bulk Rollout – 01

After on-site refinement across 5–8 stores, the final lighting effect is confirmed jointly with the brand. Fixture selection, installation rules and beam-angle application are systematized into a unified Lighting Design Standard, keeping the brand visual identity highly consistent across all stores.



01. Drawing Marking Standardization

Mark fixture models, beam angles and positions clearly on construction drawings, with a standardized legend, so contractors and the brand share the same design intent.

Step 4: Standards / Bulk Rollout – 02

After on-site refinement across 5–8 stores, the final lighting effect is confirmed jointly with the brand. Fixture selection, installation rules and beam-angle application are systematized into a unified Lighting Design Standard, keeping the brand visual identity highly consistent across all stores.



02. Zoning Classification Standards

Differentiated illuminance, color temperature and fixture combinations are set for each functional zone, keeping lighting layers clear and supporting the merchandise display logic.

Step 4: Standards / Bulk Rollout – 03

After on-site refinement across 5–8 stores, the final lighting effect is confirmed jointly with the brand. Fixture selection, installation rules and beam-angle application are systematized into a unified Lighting Design Standard, keeping the brand visual identity highly consistent across all stores.

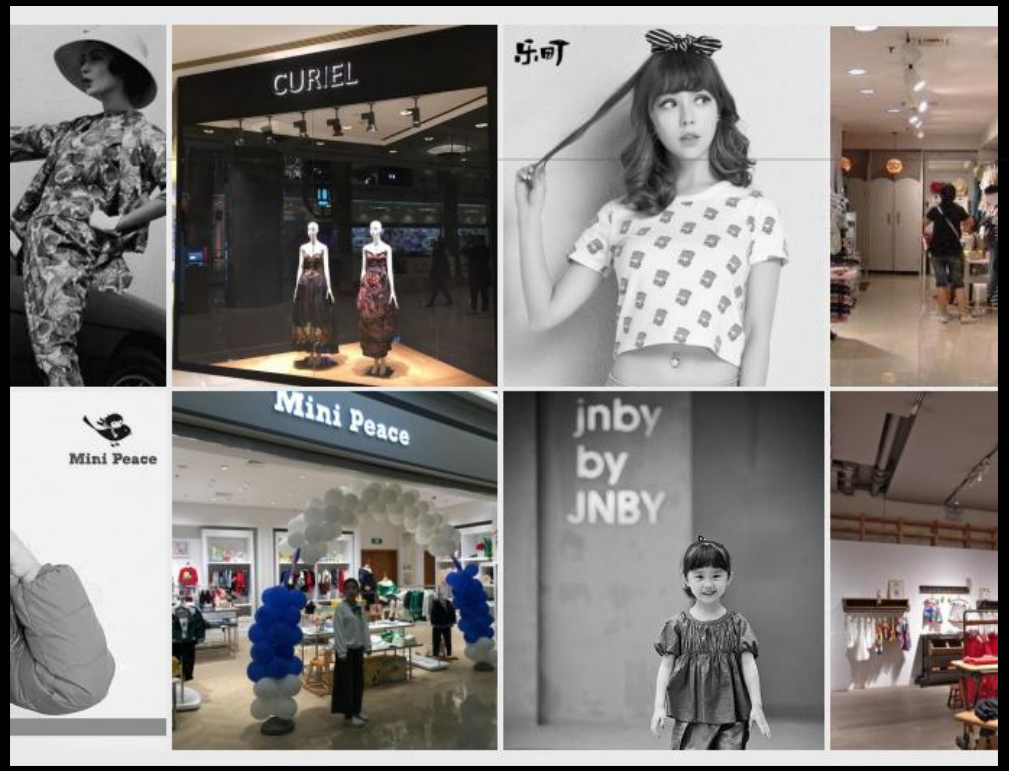


03. Detail Standards / Specifications

Lighting strategies are tailored to different spaces and ceiling heights, balancing overall ambiance with local merchandise illumination.

03 / Selected Cases – Chain Retail





03 / Selected Cases – Chain Retail





















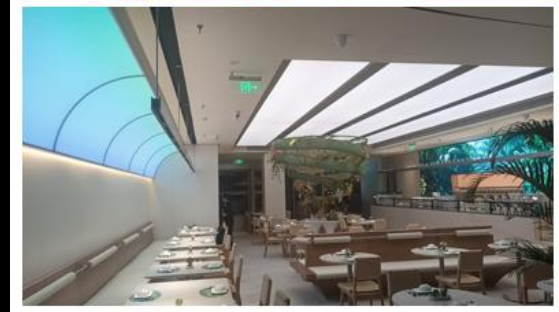
03 / Selected Cases – Chain Retail





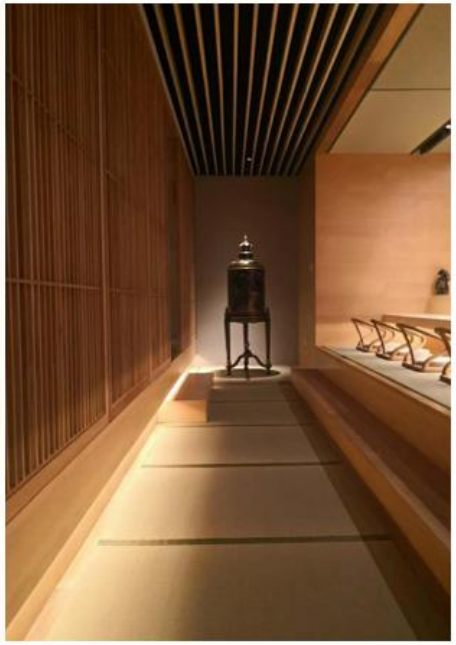
03 / Selected Cases – Dining











03 / Selected Cases – Dining





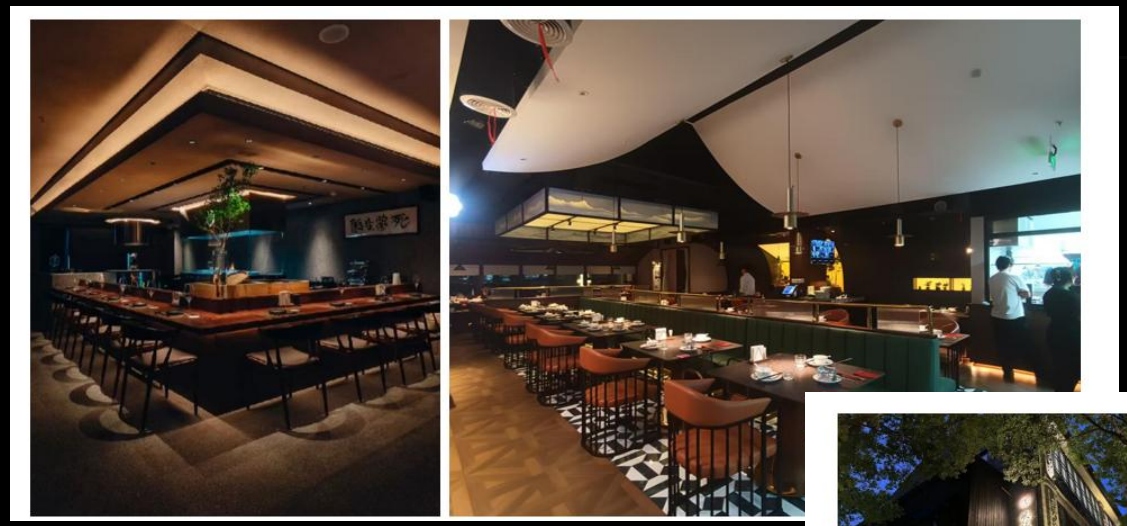




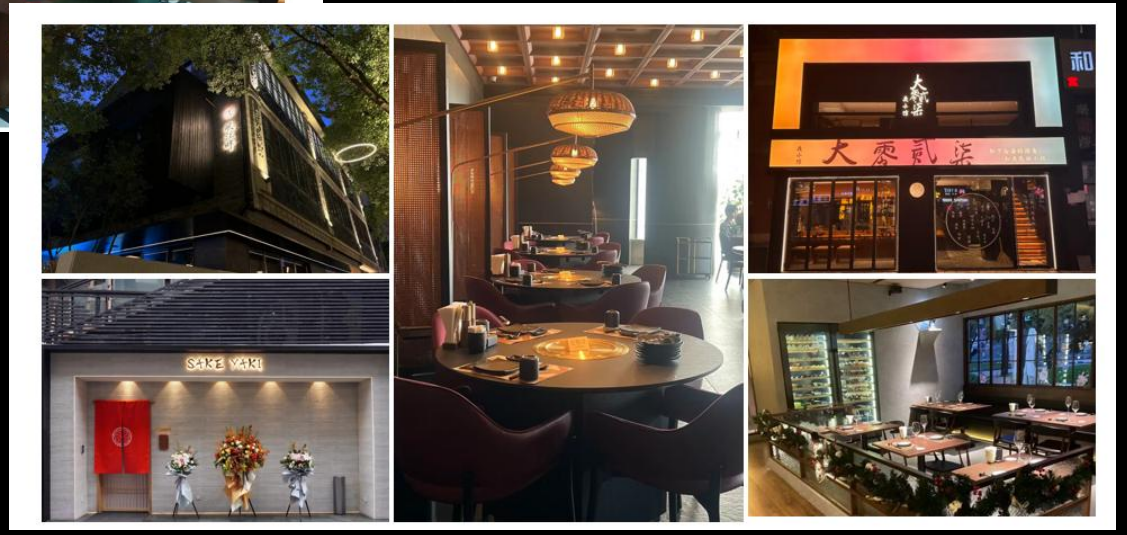




03 / Selected Cases – Dining







03 / Selected Cases – Supermarkets

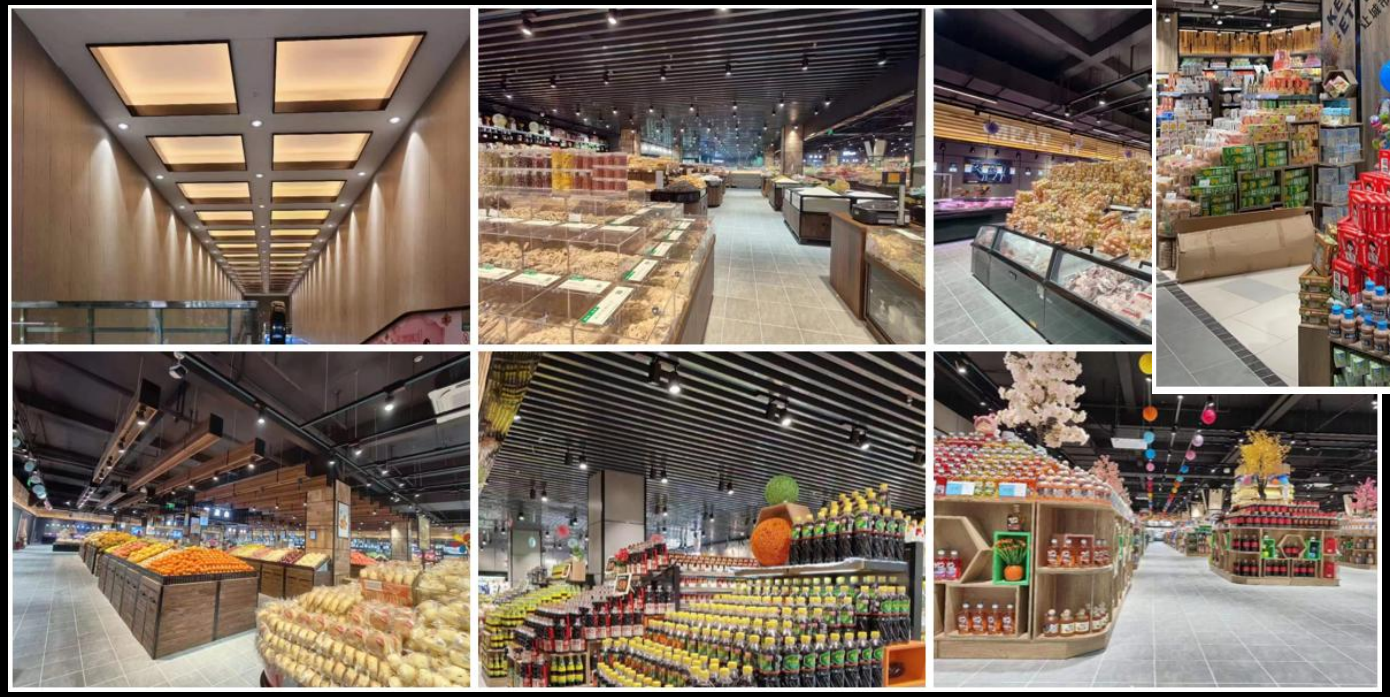
01. Function-Driven Visual Design

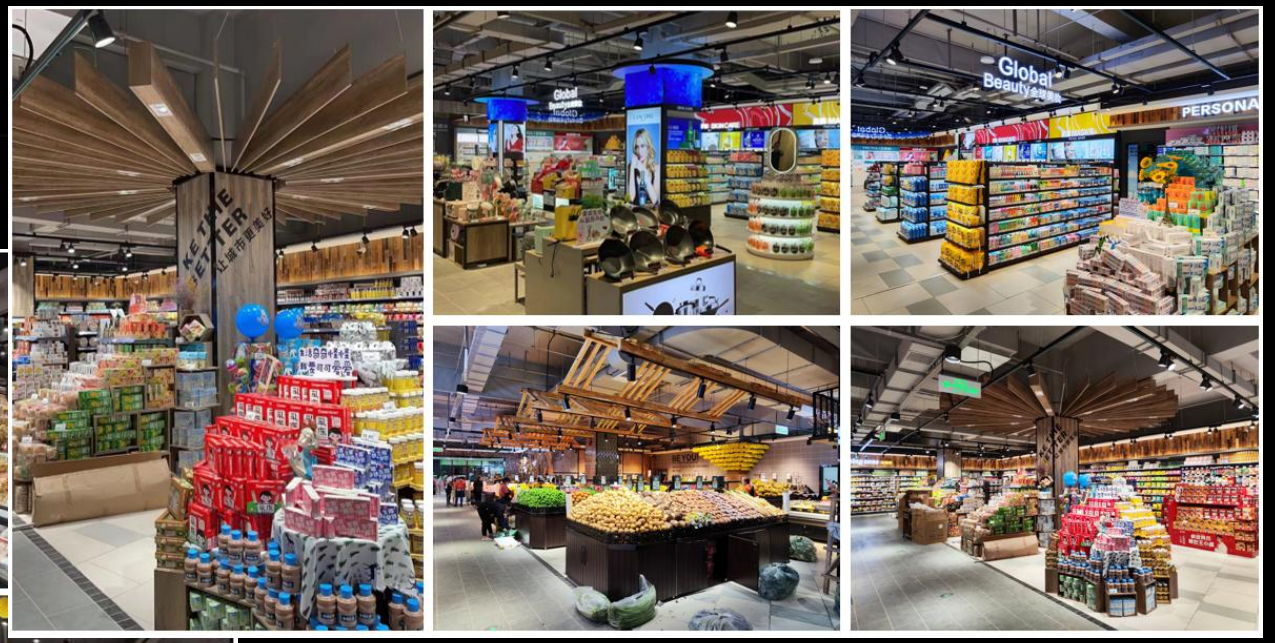
In the complex spaces of supermarkets and hypermarkets, lighting is more than decoration: it guides customer flow and strengthens merchandise layering. Precise color-temperature control and illuminance distribution bring out the texture of fresh food, groceries and general merchandise, helping each category look its best and improving the shopping experience and dwell time.

02. Energy-Efficient Sustainable Solutions

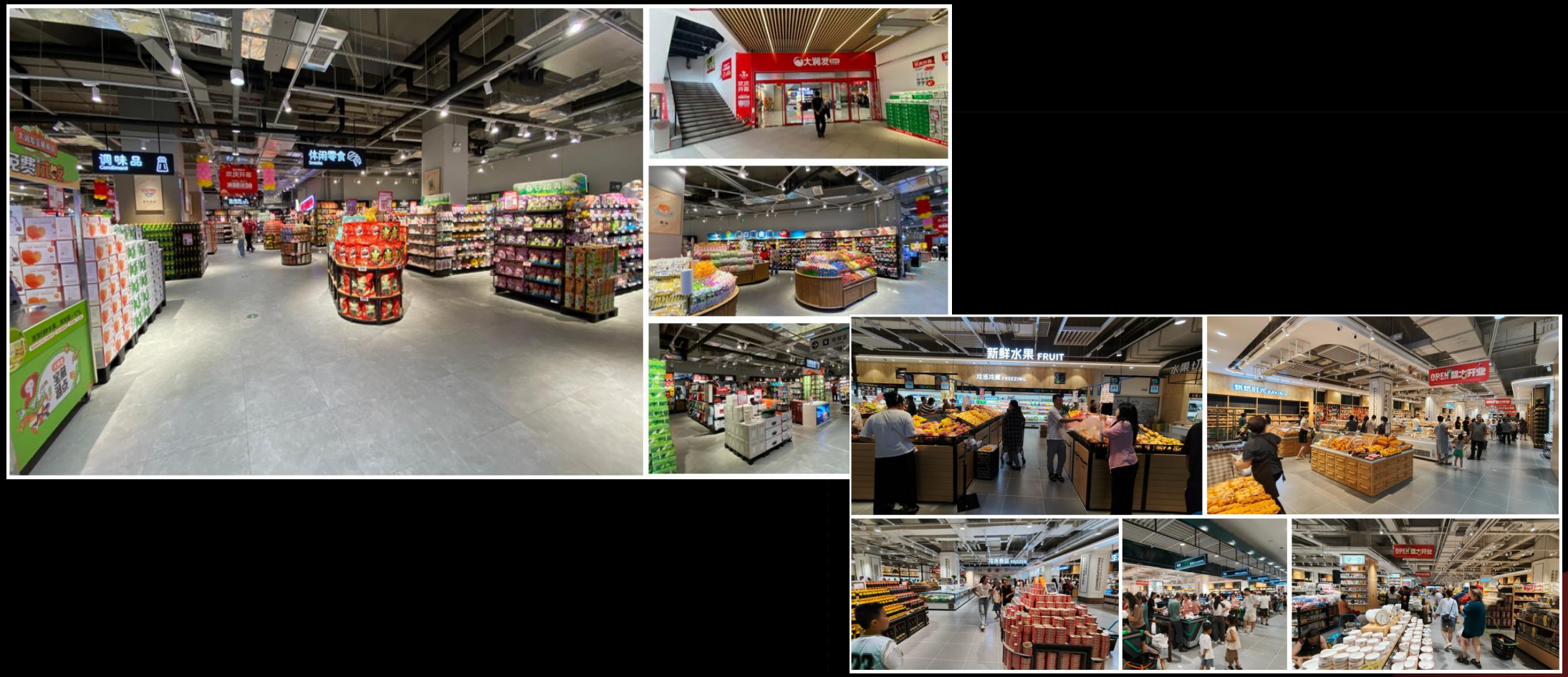
Given long operating hours, the scheme balances base illumination for large areas with accent ambiance in key zones. Keeping the whole space bright and open while maximizing energy efficiency creates lasting economic and environmental value.

03 / Selected Cases – Supermarkets

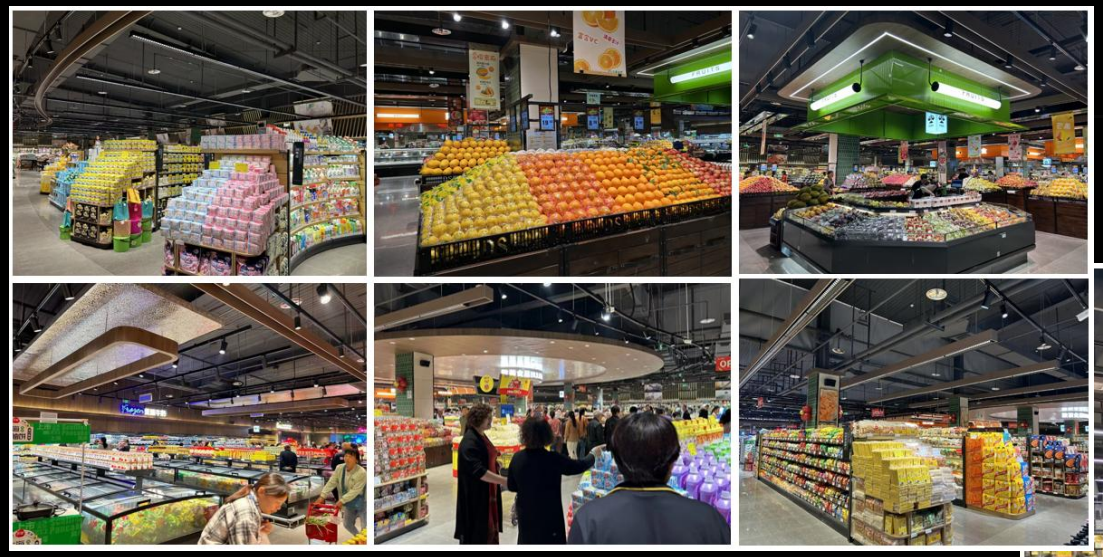




03 / Selected Cases – Supermarkets



03 / Selected Cases – Supermarkets





Shanghai BoJo Lighting Technology Co., Ltd.

LED Lighting / Visual Solutions Provider

THANK YOU

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Lighting the Soul of Space — Every Space Worth Seeing